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## English in Action (EIA) programme, Bangladesh: What's this about using mobile phones in the classroom?

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# English in Action (EIA) programme, Bangladesh: What's this about using mobile phones in the classroom?

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Presented at the 9<sup>th</sup> International & 45<sup>th</sup> Annual  
ELT@I conference on English  
'From Classes to Masses'

21<sup>st</sup>-23<sup>rd</sup> August 2014

Jaipur, India

# Warm up Classroom demo: Primary T04M6V43gp





ENGLISH  ACTION

**Supporting English  
language teaching &  
learning**

**2008 => 2017**

**Implementer:**



**Funder:**



**Working across  
Bangladesh...**

**12,500** teachers

Next 2 years... **64,000**  
more teachers

**2017**

**76,500** teachers

**8.6 million** [students](#)



ENGLISH  ACTION



The Open University



ENGLISH in ACTION

# OU International Development Programmes

- Teacher education
- Health

**HEAT Programme**  
Health Education and Training (HEAT)

**TESS**  
India

 **TESSA**



  
ENGLISH  ACTION



# EIA guiding principles

- Poverty reduction – economic impact (DFID, 2005)
- Knowledge partnerships for development (*ibid.*)
- Inclusion
- Participatory – re-usability – sustainability
- Localisation



# **EIA approach: Open Education Resources (OER)**

## **Localisation of teacher development and educational activities**

**“Widening access to learning in international context”** (Bateman et al 2012; Buckler et al: 2014; EIA: 2009-2012; Glennie et al:2012; Ritcher & McPherson; UNESCO 2015; Tilky & Barrett, 2011; Wolfenden & Buckler, 2012)

### **HOW**

**Capacity building at local level: RME, Training, MD, Media**

**Bilingual materials – audio, video, support**

**Filming based - real situations: teachers and students not actors**

**Materials based on the NC existing textbooks and curriculum**

**Institutionalisation phase: MoE and EIA partnership:**

**Teacher Development (English - ICT) , Materials Development, RME**

**Media component (BBC Janala)**

# Questions - Discussion

- **How relevant is this use of technology in your professional context?**
- **How could this (mobile phone) help you in your professional environment?**
- **How would this help learning (for teachers and students) in your educational context?**
- **How have this workshop made you think about your teaching and learning environment?**





**T new learning  
EIA intro workshop**



**Self-study  
mobile &  
print-base**



**Sharing with peer  
2 T per school & 15-24  
schools per cluster**



**Try in the classroom  
Own classroom**



**Self &  
peer-reflection**



**Reflection in  
Cluster Meeting  
TF & teachers in same  
areas**

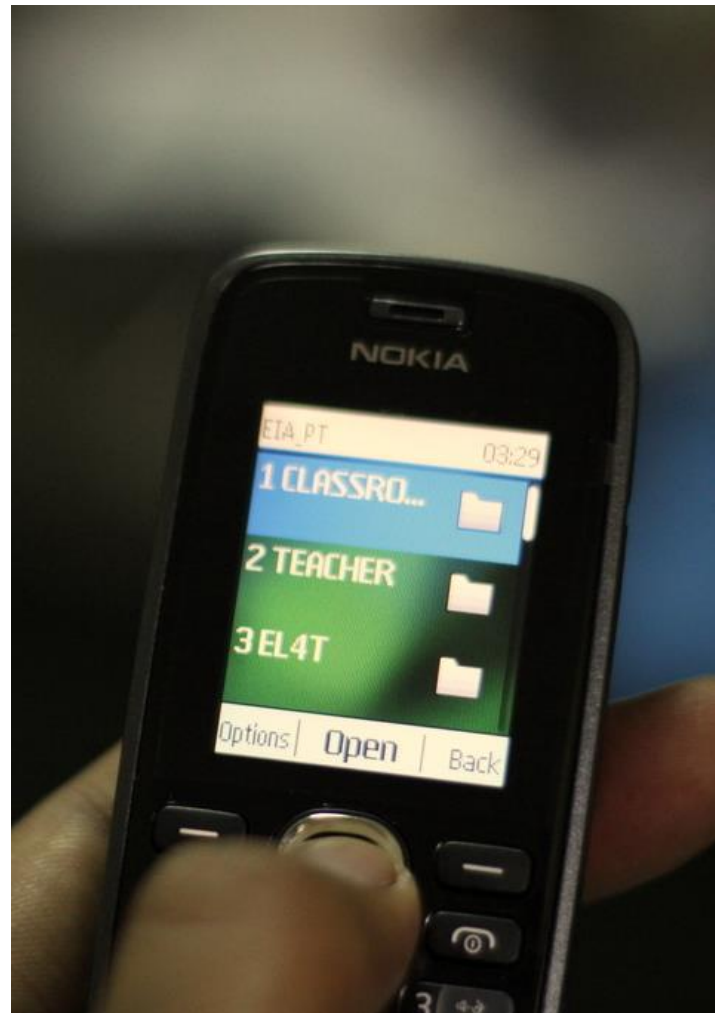


## EIA materials in schools:

### Audio in the classrooms with other print-based materials



# How do we use the mobile phone?



[map](#)

# Teacher development: TF workshops

Teacher training video – Primary TF videos

**STFV07.mp4 (secondary – computer/video)**

**07PTFV7.3 (02:25 - 03:51 – 05:16) – (mobile)**

*Teacher facilitator instructing new teachers how to use the mobile phone to learn how to use the mobile phone and use the resources.*



# Follow the instructions & find the video in your mobile

Applications

EIA 2013

EIA primary

TF Video

PCM

07PTFV7.3





# Methodology: classroom practice video

Secondary: Transport – present perfect –  
prepositions of places (Teacher: 01 SM2 V1)



Primary: prepositions of places with poster – telling  
a story (Teacher: 06.M6V6.3gp)

# Specific aids and methodology video: Poster video (Teacher-Xtra video)

**X05 PSTR5**<sub>(primary mobile)</sub>

**PV1.3gp**<sub>(secondary mobile)</sub>

**Applications**

**EIA 2013**

**EIA**

**Teacher**

**Xtra video**



**(Tiger 1 and 2- computer)**

# English Language for Teacher (EL4T)

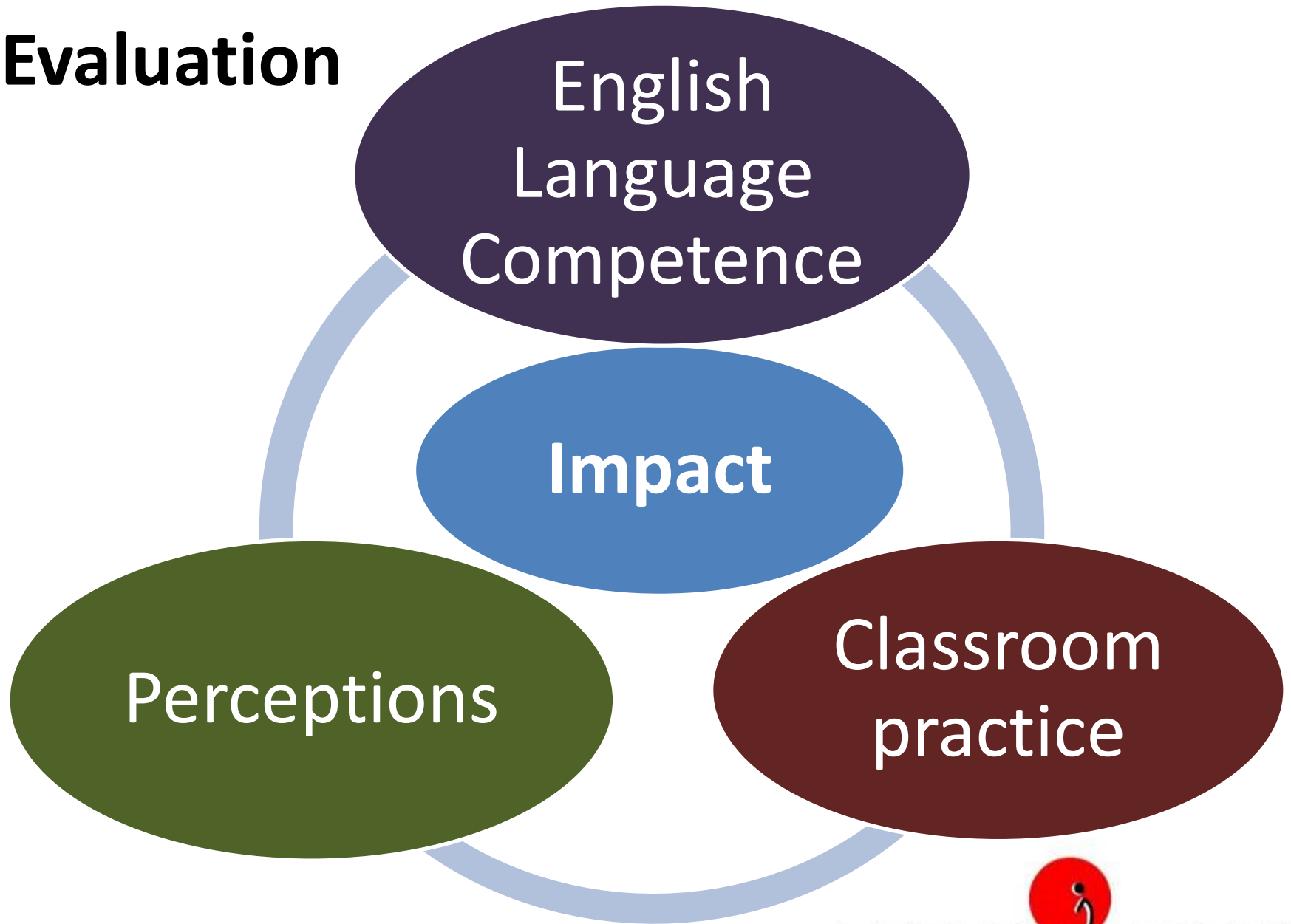
## Audio learning support

Primary: PLA 01.mp3 – (1:49 task 1 - mobile)

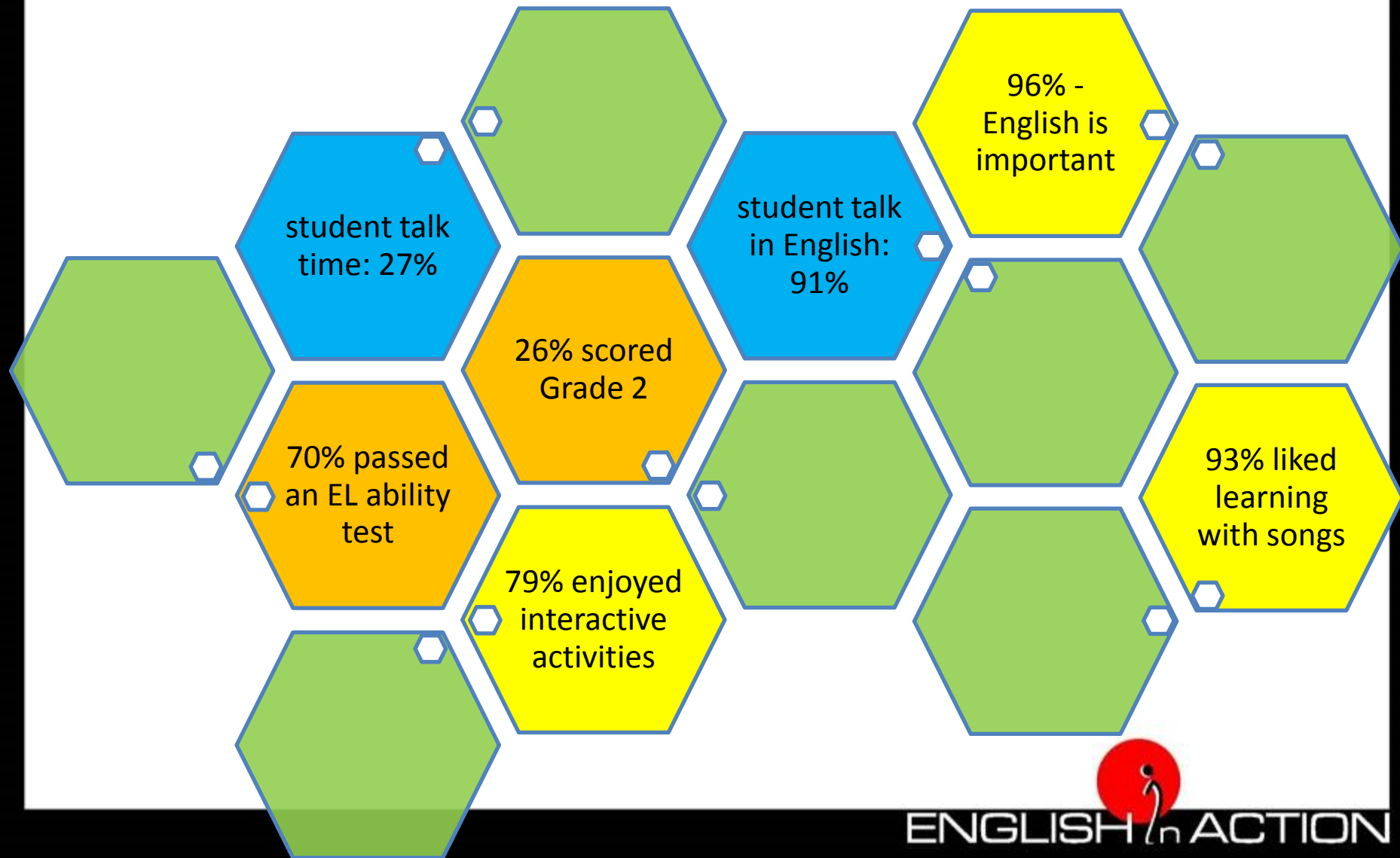


Secondary: SLA 01.mp3 – (2:16 task 2)

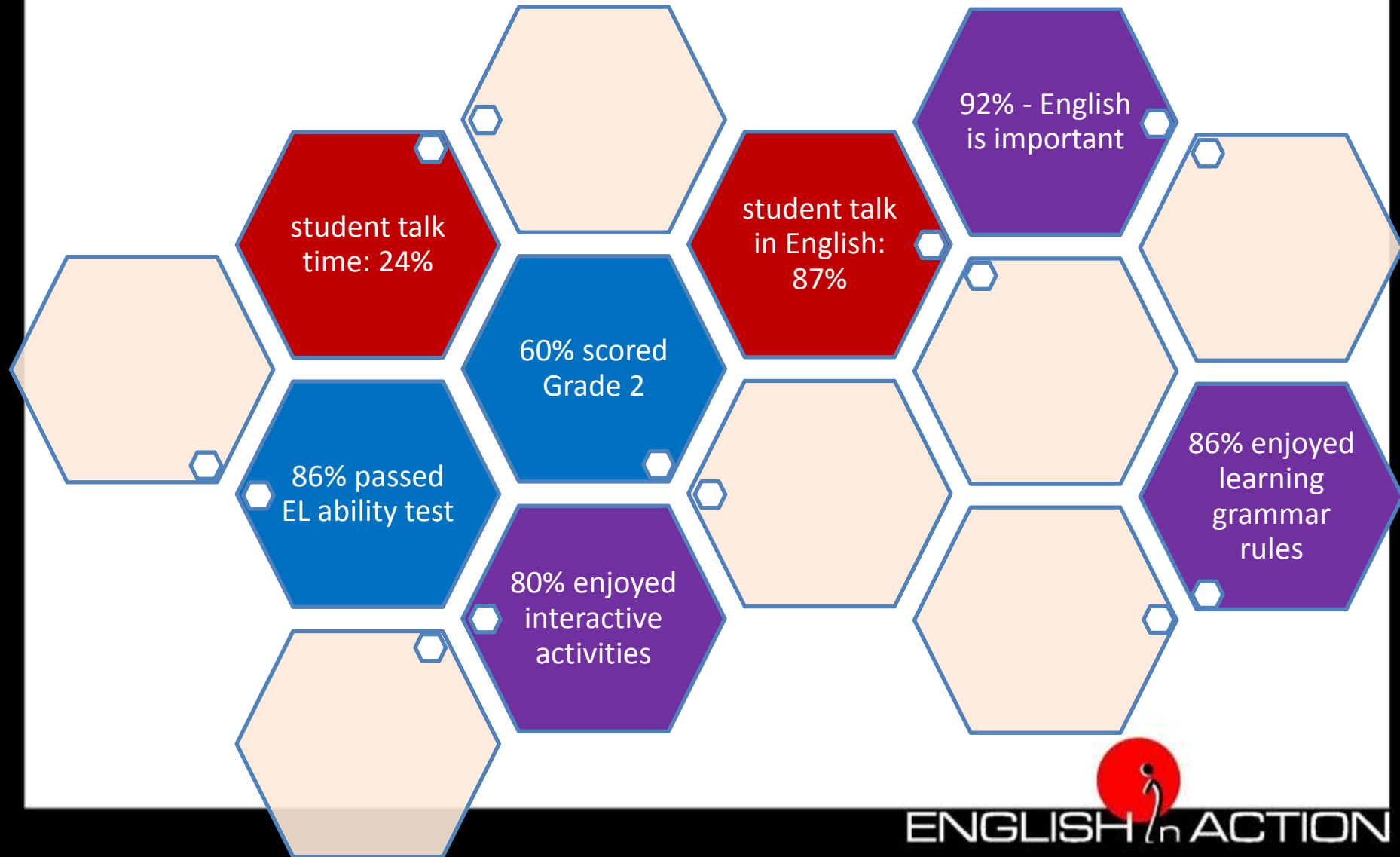
# Evaluation



# Impact – Primary students



# Impact – Secondary students





# Impact – Teachers

Teacher talk in  
English: Pri Ts  
– 76%; Sec  
87%

Almost all  
passed EL  
ability test

93% Pri Ts  
scored Grade  
2

EIA has helped  
improve my  
English  
P: 99%; S: 96%

I use  
interactive  
activities: P:  
89%; S: 88%

52% Sec Ts  
scored G3 &4



# Questions - Discussion

- **How relevant is this use of technology in your professional context?**
- **How could this (mobile phone) help you in your professional environment?**
- **How would this help learning (for teachers and students) in your educational context?**
- **How have this workshop made you think about your teaching and learning environment?**



## References

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